

# Visum Company Overview

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Visum, LLC is setting the standard for innovation and value in the training and knowledge management industries. From our cutting edge Internet technologies to our proven instructional design, every facet of each customized solution is of the absolute highest quality.

Visum brings expertise in creating highly effective, yet economical Internet, classroom, and/or blended training environments. These environments use technology judiciously as a means of controlling cost, limiting hardware requirements, and ensuring compatibility. However, they still provide features that are often not available in products many times as expensive. For example, the Visum environment supports online course development and editing. This enables our clients to control and customize their own content as well as leverage development resources regardless of where they are located. Online student management and tracking features are also included.

Whether your employees require classroom instruction, eLearning, or a blended curriculum, Visum will provide the right combination of services and technologies to create measurable gains. We are currently providing comprehensive learning services to organizations ranging from Fortune 500 manufacturers to Ivy League Universities.

## **Visum Online Training System (OTS)**

The Visum OTS supports the Internet based deployment of an unlimited number of instructional elements, tools for creating and managing these instructional elements, tools for managing an unlimited number of users, and elements for creating dialogue among users and sharing document based resources.

## **Instructional Design Consulting**

Visum's instructional process is based on the collective study, research, and experience of our Ph.D. level design team. Our objective is to create optimal learning environments that are economical, easy to update, easy to manage, and easy to customize. Our performance-based training engenders learning that is characterized by longer remembering, increased skill endurance, and increased skill application.

Visum provides consulting services that teach the client not only how to use the Visum OTS, but the proper instructional design strategies for building online training content.

## **Hosting Services**

Visum is an application service provider (ASP). Our applications are hosted on our own stable and secure servers where we constantly monitor and upgrade them. We deal with all of the technical issues of managing the servers and the application, including continuous upgrades. In short, we take care of the hassles so that you can focus your resources on getting the greatest value out of using the products.

## **VisumSurveys**

VisumSurveys offers a hosted environment for clients to gather internal or external information via an on-line survey. VisumSurveys allows the client to develop custom

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reports derived from the data, and Visum offers services to analyze the data and summarize the findings for the client.

## **ePresentations**

Visum's ePresentation™ application enables clients to convert a PowerPoint® slide show to a web accessible presentation. ePresentations™ can be utilized on public web sites for marketing or informational purposes, password protected for restricted audiences for conveying internal company information, or utilized within the Visum OTS Learning Center environment as an adjunct to other training activities.

## **VisumLearning Safety Course Catalog**

VisumLearning currently comprises sixteen risk management courses designed for corporations and schools who need to train a disparate employee base on specific safety issues. The courses were co-developed with Marsh Risk Management Consulting Group, and continue to be co-marketed with Marsh. For more information on the courses offered and to view demonstrations of each course, please visit [www.visumlearning.com](http://www.visumlearning.com).

## **Custom Application Development**

Visum has the resources to efficiently develop applications for data and information collection, manipulation, storage, and reporting via the Internet. The Visum interface provides a robust architecture for the management and administration of users. New applications can be rapidly and inexpensively developed using this technology as a foundation.

## **For more information**

Please visit our web site at [www.visumllc.com](http://www.visumllc.com) for more information and online demonstrations of our products.

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